



The JAX Chamber launched a new, organized approach to lead Northeast Florida to greater economic prosperity. The Chamber implemented dynamic programs, a stronger and unified image, and initiated the redesign of its building downtown. To keep members informed, we are providing regular updates about our new programs below.

### **The “Business Growth Series”**

This series of monthly workshops include topics such as managing cash flow, financing growth, tax planning, networking and marketing. The workshops are designed to help members more effectively manage their businesses and improve their bottom line. Please check the events calendar for information about the next monthly workshop.

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### **Buy Chamber**

The Buy Chamber program helps member business owners more easily market to other members. A component of the program, the Buy Chamber Marketplace, is available to members on the Chamber website. The Marketplace allows members to promote sales for their respective business to other members. It encourages repeat business and the direct promotion of products and services among members. Buy Chamber “matchmaking” events allow buyers and sellers to connect face-to-face.

The Chamber introduced the six components of the program in Nov. 2011. Please [click here](#) for more details.

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### **Downtown’s “New Front Door”**

Downtown revitalization is one important step to recharge our region’s economy. We are modeling great downtown behavior as we begin plans to redesign our downtown headquarters. Please stay tuned as we create a progressive, sustainable and user friendly environment in our urban core.

The Chamber selected Content Design Group and Halback Design Group to design Downtown’s “new front door.” The project includes renovating the building’s interior and exterior spaces and its adjacent parking lot. We will provide details as plans are finalized.

### **GrowJAX**

The Chamber’s GrowJAX program is working closely with community resources such as the Association for Corporate Growth (ACG) to assist business owners with identifying lending opportunities and other needs to drive growth. GrowJAX serves second stage businesses with 10-99 employees and \$1 to \$49 million in annual revenues.

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